

Objectives of MBA Programme

- ❖ To equip students with necessary knowledge with managerial skills and competencies to occupy positions of Management and administration in business, industry, public system, and the government.
- ❖ To inculcate right attitudes and appropriate ethical values among the students to function effectively in the work environment.

Students who complete the Course will be able to

- ❖ Understand the business management concepts and their applications. Familiarize with financial concepts, Analysis and Reporting.
- ❖ Acquire leadership skills and be able to work with team members. Identify the customer needs and to participate in the process of business development to meet their requirements.
- ❖ Enhance oral and written communication skills.
- ❖ Develop confidence, creativity innovation with problem solving skills.



Class Room Session

Group Discussion



THE HINDU COLLEGE



P.G. DEPT. OF MANAGEMENT STUDIES

MBA Programme (Master of Business Administration)

Estd. 1985-86 (30 Years of Excellence)

Approved by AICTE and Govt. of Andhra Pradesh
Affiliated to Krishna University - Machilipatnam.



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Krishna District, Andhra Pradesh.

Vision To achieve National accreditation for excellence in teaching standards, facilities in imparting professional education with ethical values.

Mission To develop dynamic managers equipped with Problem solving skills and Decision-making to resolve the business, Technical and Human Resource problems with confidence, creativity and innovation.

Management Education

One of the most rewarding careers both in terms of job challenge and monetary benefits is undoubtedly management course. Open to the students of all the streams at graduation level Master of Business Administration—MBA Post-graduate course is suitable for someone who has passion for understanding management of various information systems. In the last couple of decades, there has been a steady increase in demand for management graduates in diversified fields of various industries.

Master of Business Administration MBA Programme - Two Years Full time Post Graduate Course

The Hindu College is one of the oldest and premier institutions in the coastal districts of Andhra Pradesh serving for the cause of Higher Education since 1938.

P. G. Department of Management Studies of The Hindu College was established in the year 1985-86.

Two years full time MBA Programme has been approved by All India Council for Technical Education—AICTE, Government of Andhra Pradesh with an in take of 60 students and is affiliated to Krishna University.

The Institution is offering MBA Course with the specializations of Marketing, Finance and Human Resources with Semester system.

The college has appointed well qualified and experienced full time faculty members including the Principal to cater the academic needs of the students.

The college organizes industrial tours, Seminars and students participate in the management meets every year.

The college has been publishing a Journal in Management with ISSN number.

The pedagogy of our MBA programme includes class room teaching. ICT using LCD projectors, student seminars, guest lectures role plays, case study method, Business labs and Intern-ship for 45 days.

The academic record of the students have been consistently good and pass percentage is above ninety every year.

Companies like IDBI, HDFC, Amazone, Reliance, Flipkart etc., have given placement to our students.

Eligibility for Admission into MBA

Admissions shall be made on the basis of merit rank obtained by the qualifying candidate at Integrated Common Entrance Test—ICET examination conducted by Andhra Pradesh State Council of Higher Education (APSCHE).

The candidates shall have passed the prescribed qualifying examinations with not less than 50% (45% for BC, SC, ST) of the marks in aggregate of all the years / semesters of the Bachelor's Degree (other than B.F.A. & B.A., Oriental Languages) of any University recognized.

Fee Structure			
	Tuition Fee per Year	Special Fee per Year	Fee Reimbursement as per the Govt.
Category A (ICET Convenor Quota)	35,000		NOT APPLICABLE
Category B (Management Quota)	35,000		NOT APPLICABLE

Salient features

- Well qualified and experienced faculty.
- Excellent and Congenial Academic Environment.
- Well stocked Library more than 10,000 volumes of books.
- Digital Library with e-journals.
- Well equipped Computer Centre with Internet Facility.
- Wi-Fi enabled campus.
- Merit Scholarships and Fee reimbursement to the eligible students.
- Co-curricular Development through Guest Lectures, Seminars.
- Project works, Industrial Tours.
- Career Counseling, Campus Recruitment Training and Placement.
- Encouragement to live projects.
- Free Add-on Programmes.
- Sessions by Industry experts as guest faculty.
- In the hands of society, having 150 years of academic experience and run by eminent personalities.
- Bank Facility.
- Bio-metric attendance system.
- Monitoring Academics and Administration through ERP.
- Focus on outcome based management education for enhancement of employability skills.