THE HINDU COLLEGE- MBA

Machilipatnam

1st semester Assigment questions

MBA 101-Management Process & Organizational Behavior

1 (a) what is management and define its functions and principles?

(or)

(b) Elucidate the various skills required for a manager.

2 (a) Define various types plans and its significance.

(or)

(b) Examine the process of decision making.

3 (a) What is motivation and define various motivation theory?

(or)

(b) Elucidate the various styles of leadership.

4 (a) What is OB and define its process.

(or)

(b)Describe the concept of learning and its process.

5 (a) Examine the process group dynamics.

(or)

(b) What is OD development and define OD interventions

MBA 102: MANAGERIAL ECONOMICS

1 (a) define managerial economics and it's scope, nature

(or)

(b) functions and responsibilities of managerial economist

2 (a) elasticity of demand

(or)

(b)explain demand forecasting

3 (a) explain law of variable proportion

(or)

(b)iso quant

4 (a) iso cost

(or)

(b) explain return of scale

5 (a) economies and diseconomies

(or)

(b) short run and long run cost curve

MBA 103-BUSINESS ANALYTICS FOR MANAGERIAL DECISION MAKING

1. What do you mean by Business Analytics? Explain its importance in Managerial decision Making

(OR)

Explain different kinds of Analytics and types of Analytical tools.

2. Solve the following system of equations by using Matrix inverse Method

(OR)

x-y+22=7 3x+4y-52=-5: 2x-y+32=12 What do you mean by Central tendency and Variability/Dispersion? Explain briefly the different Measurements of these values.

3. Explain the concept of Regression and estimate the value of a variable basing on the value of another variable by considering any practical problem of your choice. (OR)

What are the components of Time Series? Explain different methods of predicting the value of a variable.

4. Explain Retail Analytics (OR) Explain HR (Human Resource) Analytics.

5. Explain the Research process. (OR)

What is the procedure for testing hypothesis? For the following data, formulate the hypothesis and test at 5 percent level of significance.

| City | Mean Sales | Variance | Sample Size |
| --- | --- | --- | --- |
| Hyderabad | 89 | 6.5 | 7 |
| Chennai | 82 | 5.6 | 4 |

MBA 104- Managerial communication

1 (a) Define Communication and Explain its role in Organization.

(or)

(b) Describe the classification of communication.

2 (a) Explain the process of communication.

(or)

(b) Describe the characteristics of successful communication.

3 (a) Explain the importance of communication in business.

(or)

(b) Barrier of oral communication.

4 (a) Principles of Non-verbal communication.

(or)

(b) write the principle of effective presentation.

5 (a) Explain the negotiation process.

(or)

(b)Explain the communication network.

(Intranet, Internet, e-mail, SMS, teleconferencing, Video conferencing,

Social media)

MBA 105: LEGAL FRAMEWORK FOR BUSINESS

1.(a)explain essential elements of contract?

(Or)

(b) describe offer and acceptance

2 (a) explain consideration

(Or)

(b) capacity to contract

3(a) describe free consent

(Or)

(b)what is legality of object

4 (a)breach of contract

(Or)

(b)explain contract of indemnity and guarantee

5.(a)condetions and warranties in sale of goods act

(Or)

(b) .right of unpaid seller

MBA 106 -Financial statement analysis and report writing

1. (a) Explain about concepts and conventions of accounting

(b) Explain about financial accounting and its advantages

2. (a) Define financial statement analysis and explain the techniques.

(b) Proforma of Balance Sheet

3. (a) How a company can increase its capital and explain about shares

(b) Types of Debentures.

4. (a) IFRS

(b) Forensic accounting, window dressing and sustainability reporting

5. (a) Explain about cost management

(b) explain the techniques of costing

MBA 107-Business Environment

1. (a) Explain the factors impacting business environment

(Or)

(b) Social responsibilities of a business

2. (a) Explain the structural dimensions of Indian economy

(Or)

(b) Small scale sector in India

3. (a) FOIs in Indian Industries

(Or)

(b) Explain about planning policies in Indian economy

4. (a) Define international trade and explain about bilateral and multilateral tr agreements

(Or)

(b) Explain about new EXIM policy

5. (a) Explain about the concept of LPG

(Or)

(b) Explain about financial sector reforms and fiscal sector reforms